

Minutes of the SSCA Board Meeting

November 19, 2024

Call to Order: President Richard Scandaliato called the order at 7:05 p.m.

Attendance: Richard Scandaliato, Dave Billings, Jerry Gaines, Tym Tymczyszyn, John Lang, Vern Hall, Bryan Ward, Richard Welsh, (Zoom) Erin Soto, Gordon Thomas, and August Cami. Absent, Teri Pierce.

Secretary's Report – Minutes approved for October 25, 2024, as presented.

Treasurer's Report – Tym Tymczyszyn presented a comprehensive report as follows:

1. Bank balance as of 10/31 = \$3,085.
2. Pay Pal - \$115.
3. Financial Report – 2023 Budget Expenditures \$7,841 year to date
4. Proposed Draft 2025 Budget - \$11,482
5. Approval of budget pending 12.17 meeting

Membership Committee – Gordon Thomas submitted key documents providing data for membership. Total current membership is 500. Total includes lifetime membership, renewals, and new members.

Web Report – Gordon Thomas submitted a report covering 30 days showing web views = 955, visits = 304 with no likes or comments.

E-Newsletter -Gordon Thomas drafted a first e-mail newsletter sent to 734 email addresses. Some 59 % were opened by recipients. The effort is to engage both members and non-members with timely news.

Sociables – Anita Mannila reports the group will meet again early in 2025.

Sidewalk Brigade – Activity pending in future weeks.

Annual Business Meeting – Scheduled for March 18, 2025, at the Elks Club. and the Reception on September 14, 2024, at the Elks Club.

Old Business –

- A. United Neighbors Update – Zoning Polices under review by the PLUM Committee.
- B. Irrigation Project – Under review with the City Staff and Councilman McOsker.
- C. Next Cul-de-Sac—Friday, December 13, 2024 (6:30-7:30 at 2944 W. 26th St.
- D. Holiday Lights Contest—Richard Welsh coordinating judging on 12/16 – 12/17.
- E. Review of Annual Business meeting and Reception format (Ad-Hoc Committee)
- F. Generic Business Cards with QR Code – Being processed by Brian Ward.
- G. Evaluation & Approval for “*Joinit*” outsource application (MSP) Ward/Hall.

New Business –

- A. Starbucks Facility – Demolition of BA building underway. Plans being processed with the city, awaiting approval. Area trees trimmed and new signage being installed.

- B. Property Incentives – Efforts to be made to undertake positive communication with individual property owners who may be encouraged to be assisted in addressing negative property conditions. Under review via use of a letter approach or individual visits by board members.

- C. Holiday Toy Donation programs: (1) HH Coastal Real estate event 12/7 South Shores School, 9 a.m. to noon, (2) D'Amico "Toys for Tots U.S. Marine Corps, 12/5

Adjournment: 8:15 p.m.

Next meeting is on 12/17/24 at 6:00 p.m. at the home of Richard and JoAnn Scandalato (Short business meeting followed by a social mixer.)

Jerry Gaines, Secretary