



SOUTH SHORES COMMUNITY ASSOCIATION

P.O. Box 922, San Pedro, CA 90733

Minutes of December 17, 2019

Call to Order: President Richard Scandaliato called the meeting to order at 7:00 p.m.

Board Members in Attendance: Richard Scandaliato, Vern Hall, John Lang, Ed Storti, Jerry Gaines, Dave Billingsl, Joyce Hall, and Richard Welsh

Not attending: Lori Terzoli

Guests: Al D'Amico, Annette Brodsky,

Secretary's Report: The minutes of the November 19, 2019 meeting (as corrected) were approved.

Treasurer's Report: John Lang reported \$3,367 in the checking account and a CD of \$8,510.

Status of 501 (c) Dave Billings is reviewing and resubmitting Franchise Tax Board documents.

Membership Committee Update: Vern Hall submitted recommendations for the 2020 Membership Campaign. They include engagement procedures to various categories of members. Thought needs to be made on future options in publishing the annual VIEWPOINT including utilizing a digital process combined with some traditional hard copy printing. Discussion will be sought from an ad-hoc committee reviewing the publication and web site used for outreach to members. The board approved a tentative budget of \$1,400 to service the 2020 Membership Campaign.

Web Report: Written report submitted showing an average of 9 site visits daily. The site was updated with modifications. Utilized Mail Chimp to 602 subscribers to mail campaigns. Submitted bills for domain names totaling \$55.80.

Cyber watch Report: Guest Bob Genest presented a comprehensive report on crime statistics for 2019 (5 noted burglaries in South Shores). He noted that Cyber watch has some 600 members. He and SSCA president Richard Scandaliato are studying an ALPR system (system cameras capturing vehicle license plates at key intersections providing entrance to South Shores – 9 noted). Photo data is matched with key government records containing license plate numbers for vehicles used in criminal activity.

Open Business/New Business: (a) H & W calendar for 2020. Ed Storti is reviewing possible topics and dates for the coming program year. There is some thought of combining the March Annual Meeting with a Health/Welfare topic. (b) 14 residents being approached via the Welcome Wagon. (c) Seeking historical photographs for a storyline on the history of South Shores (1955-2019) (d) Next Door system legal question to be researched. (e) Al'Dmico offering "branding" or "slogans" to help identify positive attributes associated with the South Shores neighborhood. (f&g) Looking for assistance in public relations and archives needs. (h) Richard Welsh submitted a tentative meeting schedule and host homes for the 2020 program year.

Adjourned: 8:00 p.m.

Next meeting set for the home of Richard Welsh, 1816 S. Anchovy Ave

Jerry Gaines, Secretary