

MARCH 2016 BOARD MEETING

SOUTH SHORES COMMUNITY ASSOCIATION

P.O. Box 922, San Pedro, CA 90733

Minutes of the March 15, 2016 Board Meeting

Call to Order: President Richard Scandaliato at 7:35 p.m.

Board Members in Attendance: President Richard Scandaliato, Treasurer John Lang, Secretary Jerry Gaines, Annette Brodsky, Bob Genest, Dave McMullen, Ed Storti, Vice President Julian Jimenez, Mingi Wang, Richard Welsh, Dave Billings, Joe Lomento, and David Zatz. Not attending Noah Modisett, Joyce and Vern Hall.

Guests: None

Secretary's Report: The Minutes of the February 16, 2016 meeting were approved. Moved by Robert Genest, and seconded by John Lang—Passed unanimously)

Treasurer's Report: John Lang reported \$2890 in checking and \$9,356 in a CD. Richard Scandaliato noted work on going to draft a working budget. Some \$7,000 is estimated revenue and \$5,000 overall expenses for a full program year (January 1 to December 31).

Board Member Committee Reports:

Membership: A written report from Vern Hall reported that SSHA has current paid members totaling 379. Information was noted for various methods (Mail, Annual Meeting, Pay Pal) used to renew or start annual memberships. Discussion focused on additional efforts to reach those who were previous members or are new residents via Mail Chimp (reviews email address responses). Discussion from various board members covered ideas for reaching prospective members during the year. Future meetings will explore some of the input on ideas for membership growth.

Website: The Tech subcommittee met to review the efforts used via Mail Chimp, PayPal and monitoring of the SSHA website to see what trends can be learned. More will be reviewed on the topics included via electronic media for future community events.

CyberWatch: Bob Genest summarized recent robbery and burglary activity in the area. So far, in 2016, there has been one burglary reported in the neighborhood and one vandalism event at the Bank of America (broken window). Discussion focused on use of 911 and what input given that may gain the quickest response. Data from CyberWatch is being cross referenced with SSHA data to learn of who is active in SSHA membership.

Neighborhood Safety: Julian Jimenez continues observe park and area security issues, as well as monitoring of the large vehicle parking control ordinance.

Report on Waterfront Redevelopment Project:

Bob Genest provided an update on port planning, noting the March 2 presentation by the selected developers at the Warner Grand. The presentation noted a time line (completion in 2020) and a theme for development of the Ports O'Call area that will develop Phase I (150,000 square feet) following a restaurant and specialty market format. The brand name is to be known as San Pedro Public Market. A master lease is planned for in the coming months.

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Old Business:

LPG Tank Farm-- No further information noted at this time.

New Business:

Old Photographs—Richard Welsh leading effort. Looking at outreach strategies, including MailChimp for email input.

Annual Reception—Richard Welsh noted a need to find a suitable venue for the reception next September as previous known hosts are unable to participate later this year. It was agreed to hold the next reception on Sunday, September 25, 2016. Board members are asked to help search for our next host site later this year.

By-Law Revisions: Annette Brodsky will be chairing an ad hoc committee to review and draft recommendations for consideration by the membership at the 2017 Annual Meeting. Richard Scandaliato, Joe Lomento, and Jerry Gaines will join Annette on this committee.

New Markets: Albertson will return to the North Western Ave. site and Smart and Final will be assuming the 25th St. site sometime in June.

Bogdanovich Recreation Center Trust Fund: Jerry Gaines is serving as the SSHA representative to this local park trust fund. It was established in the late 1980's when San Pedro Park was renamed to honor the

Martin J. Bogdanovich family as part of mitigation for accommodating new Los Angeles Air Force housing at another nearby park previously named for this family. The fund is focused on youth scholarships for park activities.

Board adjourned the meeting at 9:05 p.m.

Next Board meeting is scheduled for Tuesday, April 19, 2016 at the home of Richard Scandaliato, 1756 Vallecito Drive.

Respectively Submitted,
Jerry Gaines, Secretary